



**BULLYING PREVENTION  
NEW ZEALAND**

# **Together we can prevent bullying!**

Thousands of students  
in New Zealand have  
already given KiVa the  
**thumbs up**



# 94% of teachers in New Zealand have reported bullying as a problem<sup>1</sup>

New Zealand bullying statistics show that what we're doing isn't working – bullying is going from bad to worse and we remain one of the worst countries in the OECD for bullying, as reported by students. We need to change what we're doing.



**46%**

of primary school students have been bullied<sup>4</sup>

**31%**

of secondary school students have been bullied<sup>4</sup>

**2011**

New Zealand was in the bottom seven for bullying out of 50 OECD countries<sup>2</sup>

**2015**

Other countries improved, which left New Zealand in the bottom three for bullying<sup>3</sup>

1. Green, V.A., Harcourt, S., Mattioni, L. & Prior, T. (2013) Bullying in New Zealand Schools: A Final Report  
2. Trends in International Mathematics and Science Study (TIMMS 2011)  
3. Trends in International Mathematics and Science Study (TIMMS 2015)  
4. Education Review Office (May 2019) Bullying Prevention and Response in New Zealand Schools

# Why choose KiVa?

The benefits of KiVa are many and far reaching. With KiVa's whole school approach targeting years 2 – 10, the benefits extend beyond the impacted students to the entire school and the wider community.

## School Management

- Proactive approach for culture change
- A clear process for managing bullying
- Meets health and safety obligations
- Tools for tracking incidence and change
- Basis for school review
- Better use of staff resources



## Teachers & Support Staff

- More time for teaching
- Effective tools for responding to bullying
- Preventative techniques
- Richly resourced lessons
- Clear links to NZ Curriculum



## All Students

- Empowered with skills and confidence to address bullying behaviours
- Positive peer culture
- Inclusive education
- Social and emotional literacy
- Safe and respectful schools



## Parents & Whānau

- Informed
- Equipped
- Reassured



## Community

- Generational change
- Cultural change
- Respectful, happier and kinder citizens
- Safer communities



# How KiVa is making a difference in New Zealand

**25%**

average decrease in bullying  
after one year of KiVa<sup>5</sup>



After one year of  
KiVa, students'  
perception of what  
teachers are doing  
to prevent bullying  
has improved<sup>5</sup>

**OVER  
14,500**

students across more than 50 schools in  
New Zealand now benefit from KiVa<sup>6</sup>

**8.5%**

reduction in cyber bullying  
after one year of KiVa<sup>5</sup>



After one year of KiVa,  
increased number of tamariki  
feeling safe at school<sup>5</sup>



Who knows what to do when  
someone is bullied?

In a KiVa school,

**everyone!**

5. New Zealand KiVa schools survey data 2020

6. 2021 Registered KiVa Schools list

# Our tamariki deserve a helping hand

Bullying has many negative outcomes and some of these can be lifelong. These outcomes extend far beyond the victims of bullying too - there are implications for the student exhibiting the bullying behaviour, for the bystanders who observe it taking place, and the wider student population. Naturally, with such a wide impact on tamariki, the entire school community is affected.

## Short-term impacts on bullied students

- Missed days at school
- Lack of engagement with learning
- Decline in achievements
- Increased withdrawal and anxiety
- Loss of self-esteem
- Loss of sense of self
- Loss of sense of safety

## Long-term impacts on bullied students

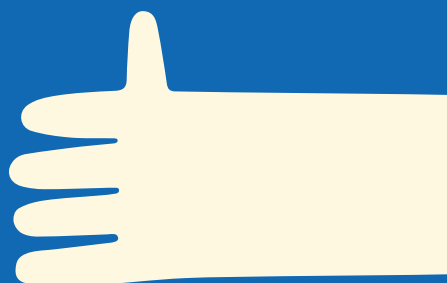
- More likely to suffer from anxiety
- Twice as likely to suffer depression in later life
- Substance abuse
- Suicidal behaviour
- Addiction

## Impacts for students who have bullied others

- An indicator of likely future delinquency
- Antisocial behaviour
- Psychosocial problems

Given the severity and the duration of the outcomes for our tamariki, we have an obligation to do all we can to tackle this problem and make our schools safer and happier places to be.

**Now is the time to act.**



# Their future's in your hands



The time to  
register your  
school for KiVa  
is now!

## What's involved

Implementing KiVa is straight forward. Staff receive two days training. KiVa comes with richly resourced lessons and online games for teachers and parents.

## Costs

Starting from \$2,815 +GST, please get in touch with us to discuss initial cost options. An annual fee of \$4+GST per student (Years 2-10).

## Get in touch

For further information or to register your school, contact us at:

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