



### Correct usage and consistency

It is important to use the appropriate logo for each application. Black and white versions can be used where colour is either unavailable or inappropriate.

JPG or PNG are best for screen use, while EPS is best for print. These can be downloaded from the Viclink Team Sharepoint under Marketing.

## THE LOGO

### CORRECT USE

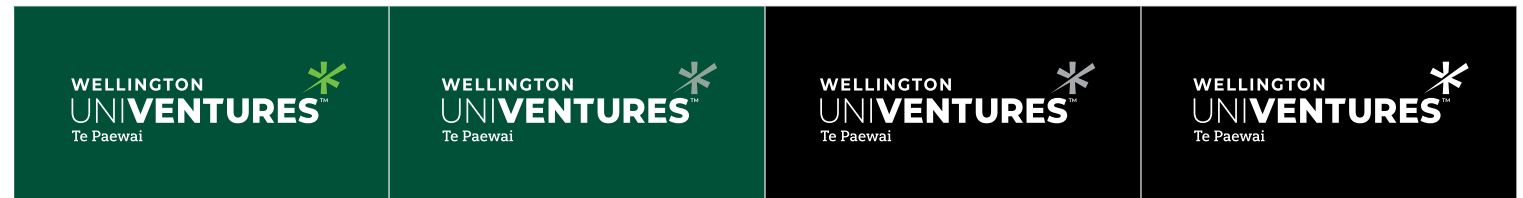


Full colour (preferred)

Mono (asterisk: 40% green)

Greyscale (asterisk: 40% black)

Black



### Logo clearspace

Provide at least as much padding around the logo as what we've displayed here. This helps our logo appear clean and uncluttered.

### Logo minimum size

Minimum size is 25mm wide, as shown opposite.

### Placement on imagery

The logo can be placed on a photographic background as long as there is sufficient contrast between the logo and the background.

### Logo clearspace



### Logo minimum size



### Placement on imagery

