

# **PUT BULLYING PREVENTION ON THE TABLE NOT IN THE BIN**

**TALK ABOUT MAKING YOUR SCHOOL  
A KiVa SCHOOL AT YOUR NEXT  
BOARD OF TRUSTEES MEETING**



**BULLYING PREVENTION  
NEW ZEALAND**

# 94% OF TEACHERS IN NEW ZEALAND HAVE REPORTED BULLYING AS A PROBLEM<sup>1</sup>

New Zealand's bullying statistics show that what we're doing isn't working – bullying is going from bad to worse and we remain one of the worst countries in the OECD for bullying reported by students.

We need to change what we're doing.

**2011**

New Zealand was in the bottom 7 for bullying out of 50 OECD countries<sup>2</sup>.

**2015**

Others had improved leaving New Zealand in the bottom three<sup>3</sup>.

 — 2019 — 

**46%**

of primary school students have been bullied<sup>4</sup>

**31%**

of secondary school students have been bullied<sup>4</sup>

# DON'T LET OUR CHILDREN FEEL LIKE RUBBISH

Bullying has major consequences and some of these are lifelong. The impacts extend far beyond the victims of bullying too – there are consequences on the bullies themselves, for the bystanders who observe it taking place, and for the wider student group. Naturally, with such a wide impact on the children, teachers and the school are affected too.

## MAJOR IMPACTS OF BULLYING

- Missing days at school
- Can't engage and learn
- Achievement slips
- Feel anxious and withdrawn
- Lose self-esteem
- Don't feel safe
- Can't be themselves

## CONSEQUENCES FOR CHILDREN BEING BULLIED

- More likely to suffer from anxiety
- Twice as likely to suffer depression in later life
- Substance abuse
- Suicidal behaviour

## CONSEQUENCES FOR CHILDREN WHO HAVE BULLIED OTHERS

- An indicator of likely future delinquency
- Antisocial behaviour
- Psychosocial problems

Given the severity and the duration of the consequences for our children, we have a moral duty to do all we can to tackle this problem and make our schools a safer and happier place to be.



# WHY CHOOSE KiVa?

The benefits of KiVa are many and far reaching. With KiVa's whole-school approach targeting years 2 – 10, the benefits extend beyond the impacted students to the entire school and the wider community.



# HOW KiVa IS MAKING A DIFFERENCE IN NEW ZEALAND

**22%**

average decrease in bullying  
after 1 year of KiVa<sup>5</sup>



Who knows what to do when  
someone is bullied?  
In a KiVa school,  
**everyone!**



After one year of KiVa,  
students' perception of what  
teachers are doing to prevent  
bullying has improved<sup>5</sup>

**42%**

average reduction in bullying  
in New Zealand schools after  
3 years of KiVa<sup>6</sup>



After one year of KiVa,  
increased number of children  
feeling safe at school<sup>5</sup>



12% reduction in cyber  
bullying after one year  
of KiVa<sup>5</sup>

**14,669**

students across 41 schools in  
New Zealand now benefiting  
from KiVa



Increased empathy, confidence,  
enjoying school, academic  
motivation, well-being,  
supportive peer group

# WHAT'S NEXT?

We've put together a short video to share at your next Board of Trustees meeting, enabling your Board to quickly gain an understanding of how KiVa works and how it can make a difference in your school.



To view video, go to:  
[www.vimeo.com/kivanz](http://www.vimeo.com/kivanz)

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## WHAT'S INVOLVED

Implementing KiVa is straight forward. Teachers receive two days' training. KiVa comes with richly resourced lessons and online games for teachers and parents.

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## COSTS

Start-up: \$3,500 +GST for establishment training for KiVa in your school  
Annual: an annual fee of \$4 +GST per student (Years 2 – 10)

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## GET IN TOUCH

Wellington UniVentures at Victoria University holds the licence for KiVa in New Zealand.

Contact us to talk further about KiVa, we can answer any questions and assist you with registration.

### Contact

✉ [kiva@wellingtonuniventures.nz](mailto:kiva@wellingtonuniventures.nz)

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## BULLYING PREVENTION NEW ZEALAND

